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6TH FLOOR, MATHER BUILDING 916 G ST., N. W. PHONE MAIN 176



- True PAGE

V HER SOCIAL VALUE

APHOTOPLAY IN DIX REELS

AIRECTED BY JEROME STORM -

SCENARIO BY GERALD, BUFFY

Author of PHOLOPERY - NATHERINE ME DOWNED PICTURES CORP

There'll be a Franchise everywhere

Katherine MacDonald Pictures Corporation presents
Katherine MacDonald

in

"FER SOCIAL VALUE"
From the original story by
B. P. Fineman and J. A. Barry

Scenario by Gerald Duffy and Jerome Storm
Director - Jerome Storm
Assistant Director - James Dugan
Art Director - Floyd Mueller
Assistant Cameraman - Clarence Brotherton

#### CAST

### SYNOPSIS

Marich Hoyte, a salesgirl at the glove counter of a large department store has far finer instincts than the other members of her family, who are contented in their lowly station.

She lives with her sister, Dertha, who is married to a motorman, Joe Harmon. Joe's friend, Leroy Howard, is a young man who in an uncouth way strives to appear better than his station warrants. Joe and Dertha encourage his suit for the hand of Marion but the latter realizes that she could never be happy with him.

At the glove counter, Marion is accused of stealing a customer's purse. When the floorwalker promises to discharge her, a young man discovers the missing purse and returns it to the owner. It developes that he is James Lodge, a young architect, who is the protege of Shipley, a former architect, but now a power in finance and politics.

Shipley plans to marry Lodge to his daughter, Gwendolyn, and to further Lodge's career tells him to draw up plans for the new state capitol building.

Lodge is impressed with the appearance and actions of Marion Hoyte and sees her frequently. Both fall madly in love. Leroy and Marion's family object to this intimacy and believe no good will come of it. In spite of their ppposition Marion becomes engaged to Lodge.

When Marion and Lodge are married, Shipley withdraws his patronage.

Marion is ostracized from Lodge'ssocial set and Lodge fails to secure the capitol
job. Determined to leave her husband before ruining his career, Marion asks Clifford Trent, who is the only one in Lodge's set who has treated her with kindness,
to go through a fake elopement with her. Delieving his wife no longer loves him,
Lodge arranges for her to get a divorce and vanishes. Trent, however, makes viol
love to her, but she effectively repulses him. Marion discovers from the newspaper
that Lodge has been injured in a western mining camp and a few days later she arrives at the camp and enquires for him. She is told that he as recovered through
the care of a young woman named Delle to whom he is now engaged.

Delieving Lodge does not love her, she is about to return to the East when a section gang arrives on handcar with the news of a landslide that has buried Lodge in his cabin near some mines where he has recently struck it rich. Marion goes with the rescue party. Lodge is taken from under the slide and Marion insists on mursing him. She discovers he still loves her and as the picture fades out with Marion and Lodge in an embrace a man rushes in with the news that Delle has been found dead - crushed beneath a rock slide on the mountain trail.

# This document is from the Library of Congress "Motion Picture Copyright Descriptions Collection, 1912-1977"

### Collections Summary:

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## Class L Finding Aid:

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